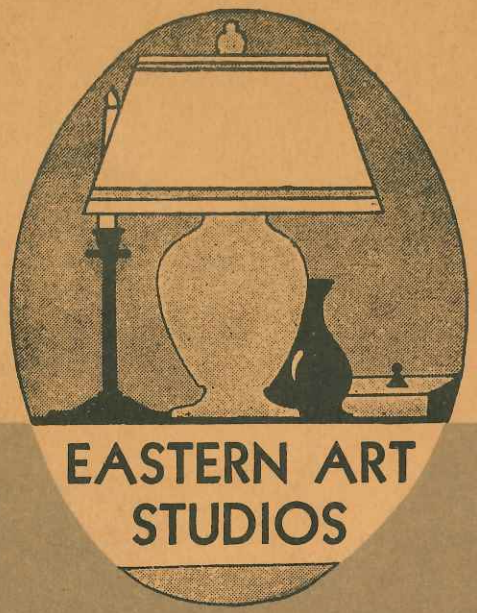


PATENT OFFICE
APR 30 1940
Design Division

D-11

EASTERN ART STUDIOS

Presents

A NEW LINE OF AUTHENTIC TOLE LA

218

EASTERN ART STUDIOS • 11 WEST 32 ST. NEW YORK, N

PA OFFICE
APR 30 1940
Design Division

"The Story is TOLE"

By EASTERN ART STUDIOS

After many months of careful research into the history and background of TOLE, Eastern Art is proud to present the results of its efforts; A complete line of Authentic TOLE Lamps with TOLE (metal) Shades.

These units embody all the grace, beauty and charm which has made TOLE so consistently popular since the 18th Century.

In the creation of these lamps Eastern Art has obtained the finest quality material and the highest grade workmanship, all the lamps being hand painted and hand rubbed. The parts, brass and steel, used in manufacturing, insure durability and long life.

The lamps come in all standard colors: red . . green . . yellow . . black . . blue . . ivory . . white . . wedgewood gray and also Colonial Brass . . English Bronze and Butler Silver finishes. Floor, table, desk and boudoir styles are included to make the line complete.

THE STORY IN PICTURES FOLLOWS.

DISCOUNT TO DEALERS

"Height of Lamp is to top of Shade—not to top of Finial"

Red
Green
Yellow
Black
Blue
Ivory
White
Wedgewood Gray

No. 960 Tole $7.50
metal shade
Ht. 15"

No. 921 Tole $10.00
metal shade
Ht. 16½"

No. 901 Tole $10.00
metal shade
Ht. 17"

No. 919 Tole $8.00
metal shade
Ht. 16"

No. 929 Tole $10.00
metal shade
Ht. 18"

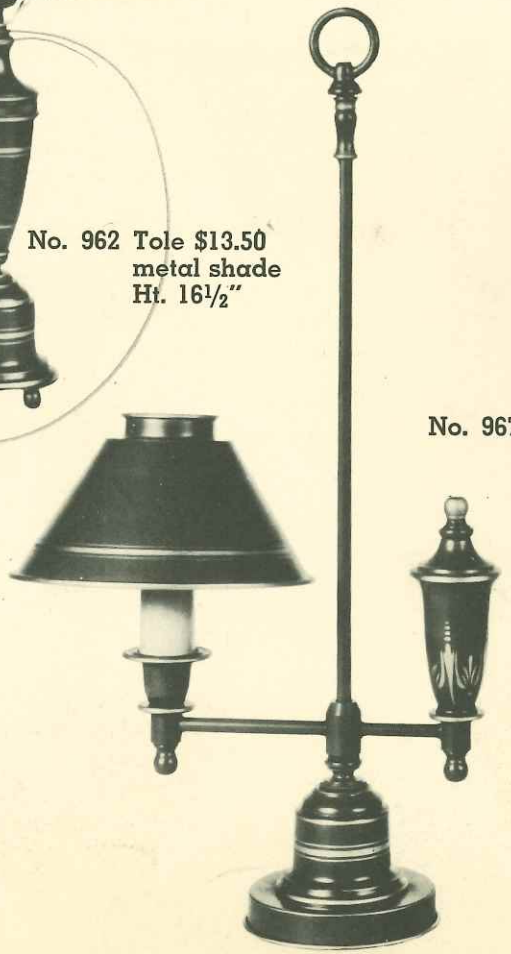
"Height of Lamp is to top of Shade—not to top of Finial"

Red
Green
Yellow
Black
Blue
Ivory
White
Wedgewood Gray

No. 962 Tole $13.50
metal shade
Ht. 16½"

No. 967 Tole $13.50
metal shade
Ht. 16"

No. 966 Tole $11.50
metal shade
Ht. 15½"



No. 931 Tole $11.00
metal shade
Ht. 14"

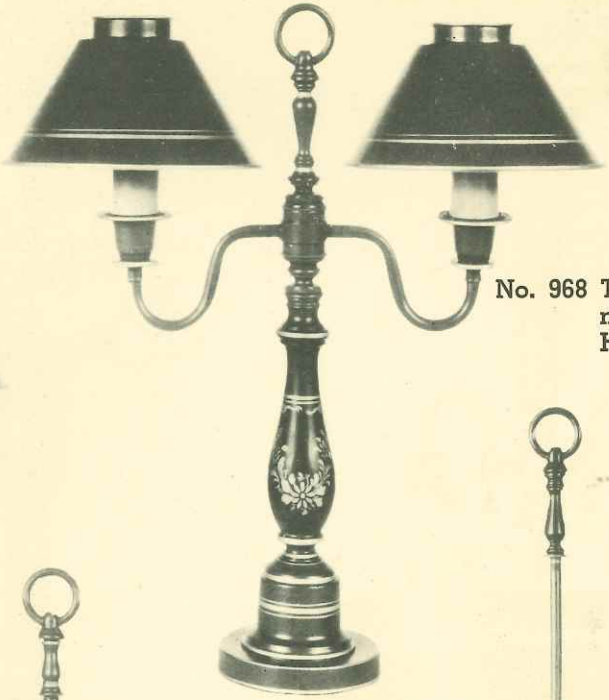
No. 861 Tole $7.50
parchment
shade
Ht. 18½"

page 3

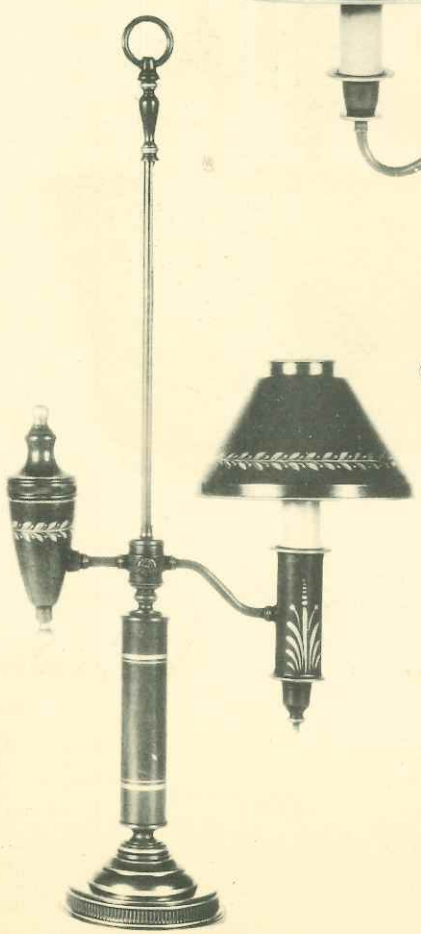
"Height of Lamp is to top of Shade—not to top of Finial"

Red
Green
Yellow
Black
Blue
Ivory
White
Wedgewood Gray

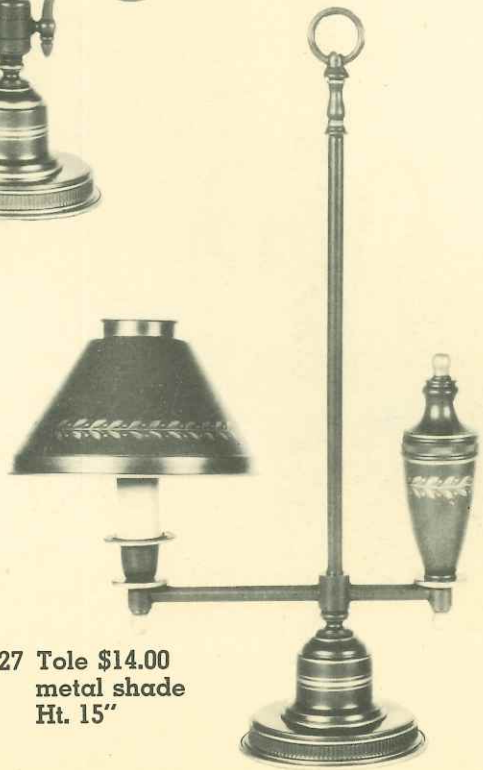
No. 935 Tole $14.00
metal shades
Ht. 15"



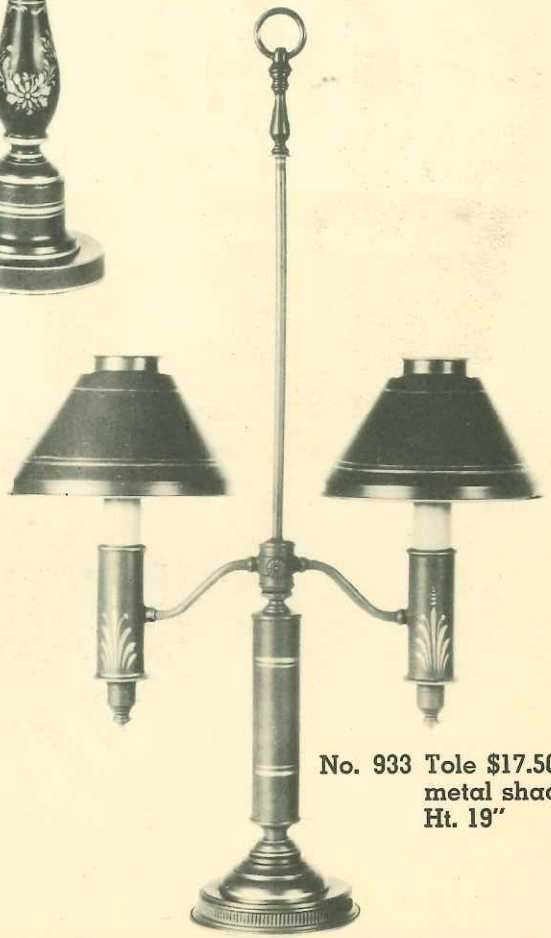
No. 968 Tole $15.50
metal shades
Ht. 19"



No. 937 Tole $16.00
metal shade
Ht. 19"



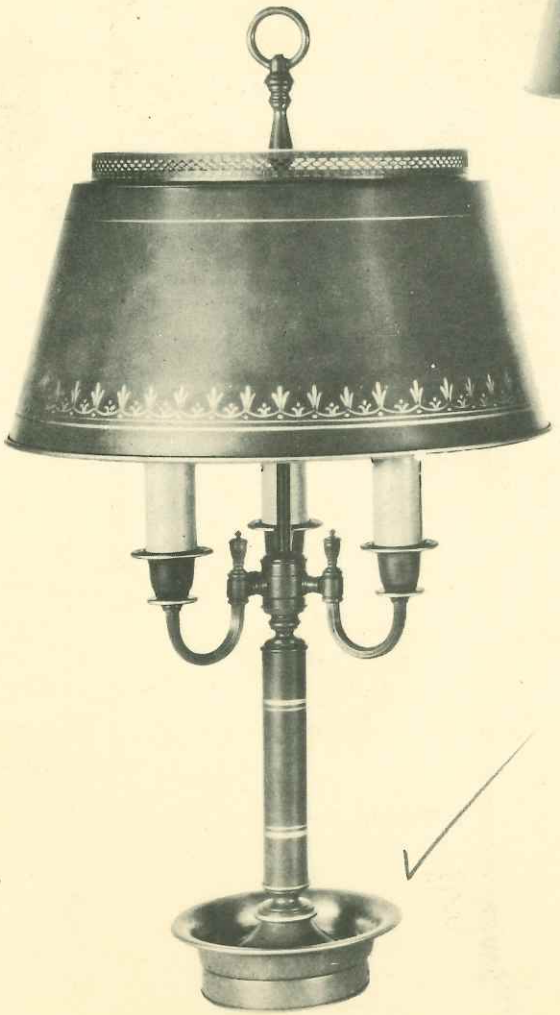
No. 927 Tole $14.00
metal shade
Ht. 15"



No. 933 Tole $17.50
metal shades
Ht. 19"

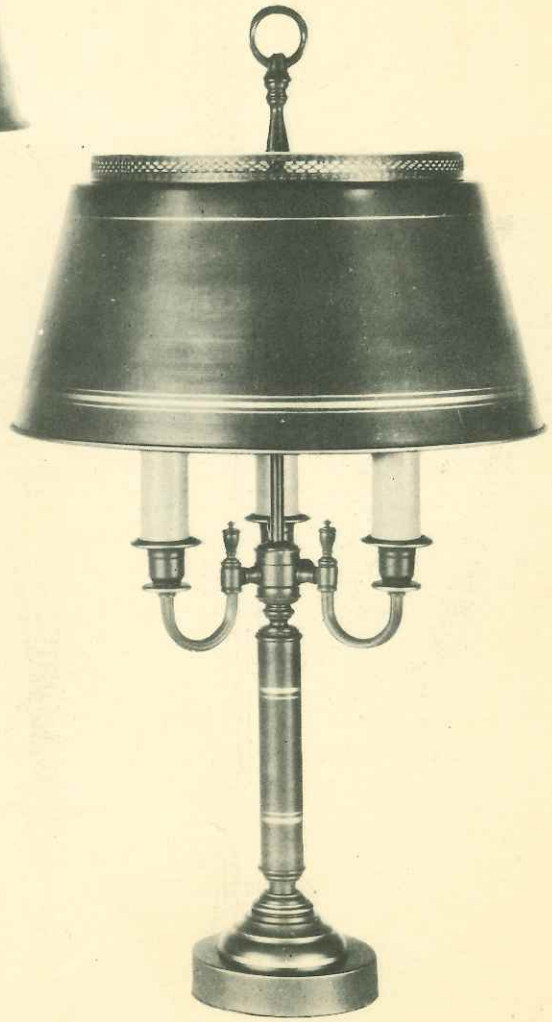
Red
Green
Yellow
Black
Blue
Ivory
White
Wedgewood Gray

"Height of Lamp is to top of Shade—not to top of Finial"



No. 915 Tole $23.50
metal shade
Ht. 22"

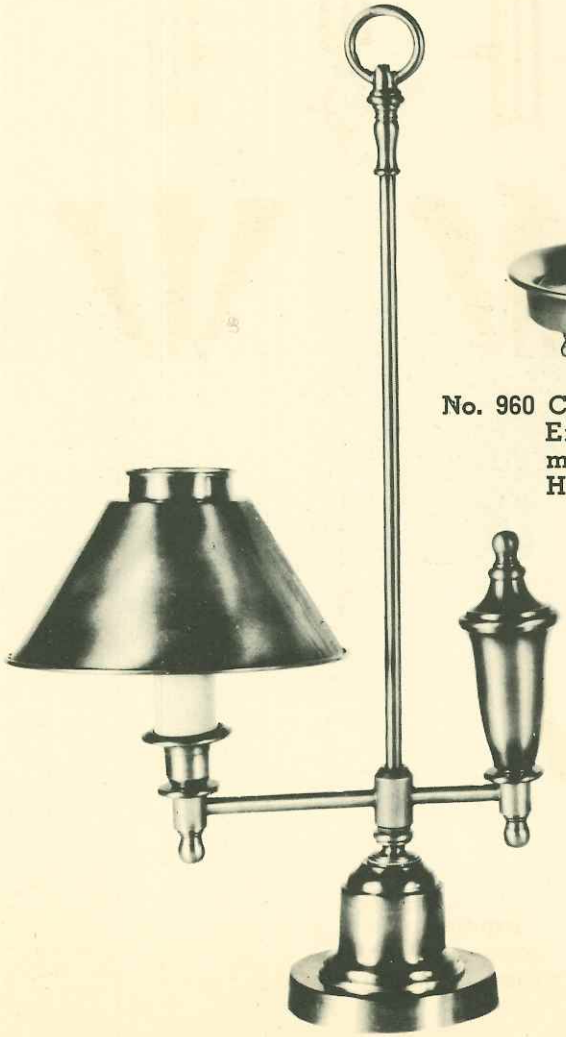
No. 909 Tole $23.50
metal shade
Ht. 23"



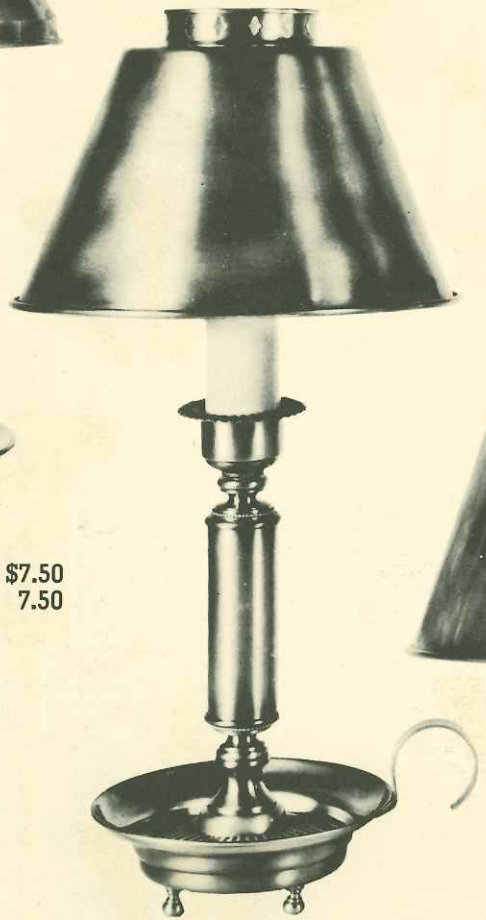
No. 917 Tole $23.50
metal shade
Ht. 22"

"Height of Lamp is to top of Shade—not to top of Finial"

No. 960 Colonial Brass $7.50
English Bronze 7.50
metal shade
Ht. 16"



No. 931 Colonial Brass $11.50
English Bronze 11.50
metal shade
Ht. 14"

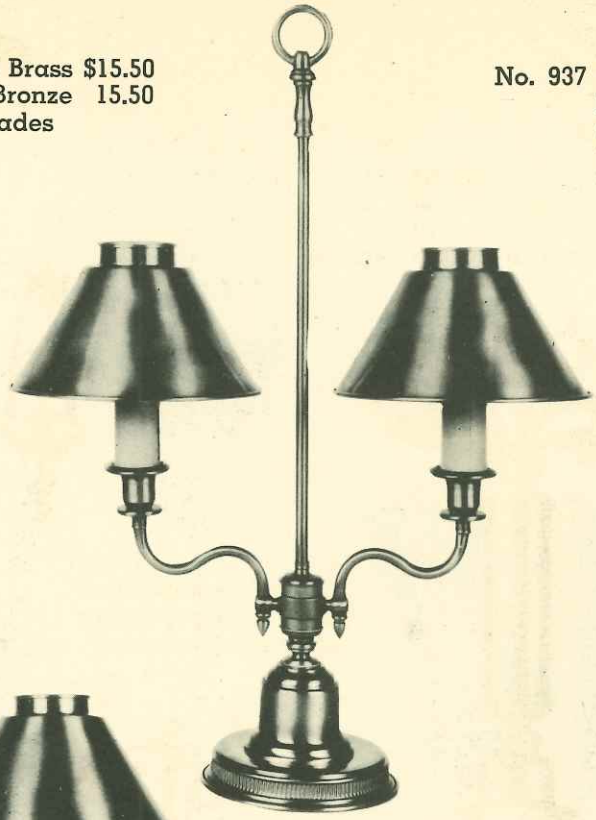


No. 919 Colonial Brass $8.00
English Bronze 8.00
metal shade
Ht. 16"

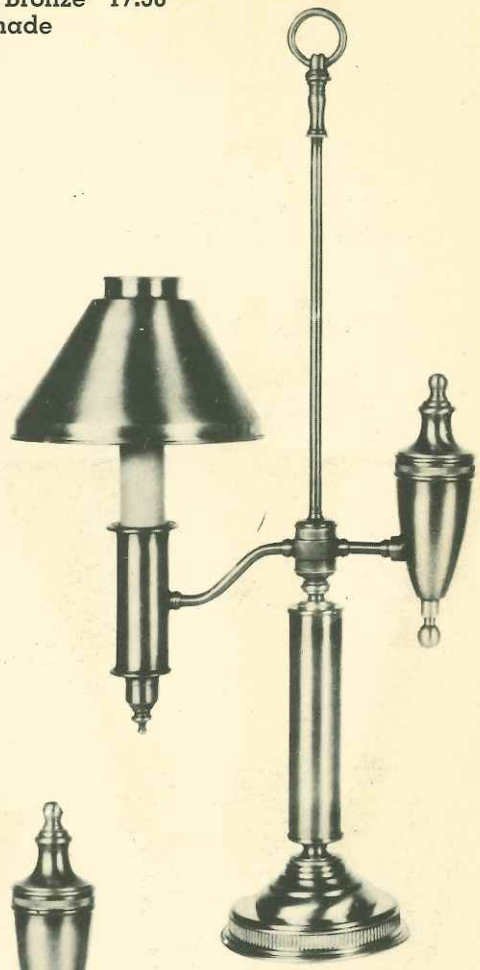
No. 921 Colonial Brass $10.00
English Bronze 10.00
metal shade
Ht. 17"

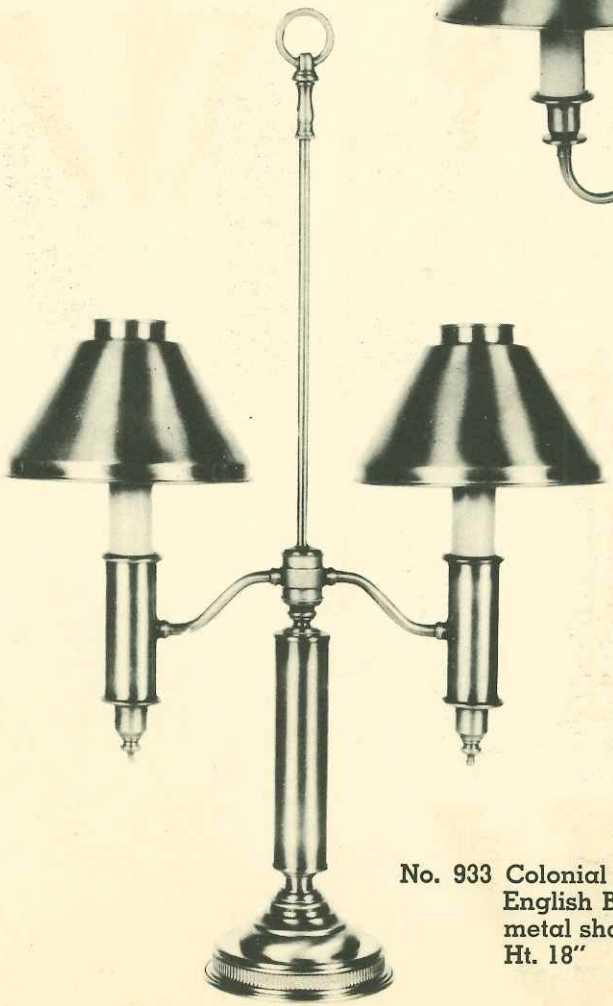
"Height of Lamp is to top of Shade—not to top of Finial"

No. 935 Colonial Brass $15.50
English Bronze 15.50
metal shades
Ht. 15"

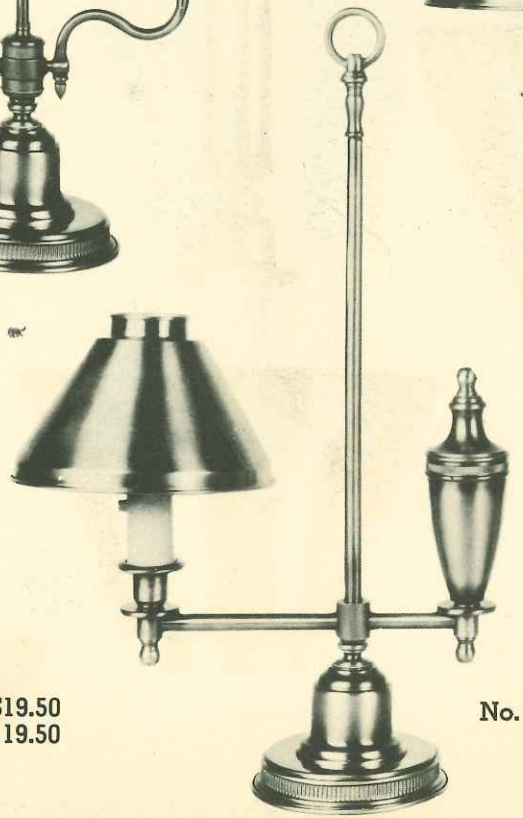


No. 937 Colonial Brass $17.50
English Bronze 17.50
metal shade
Ht. 19"



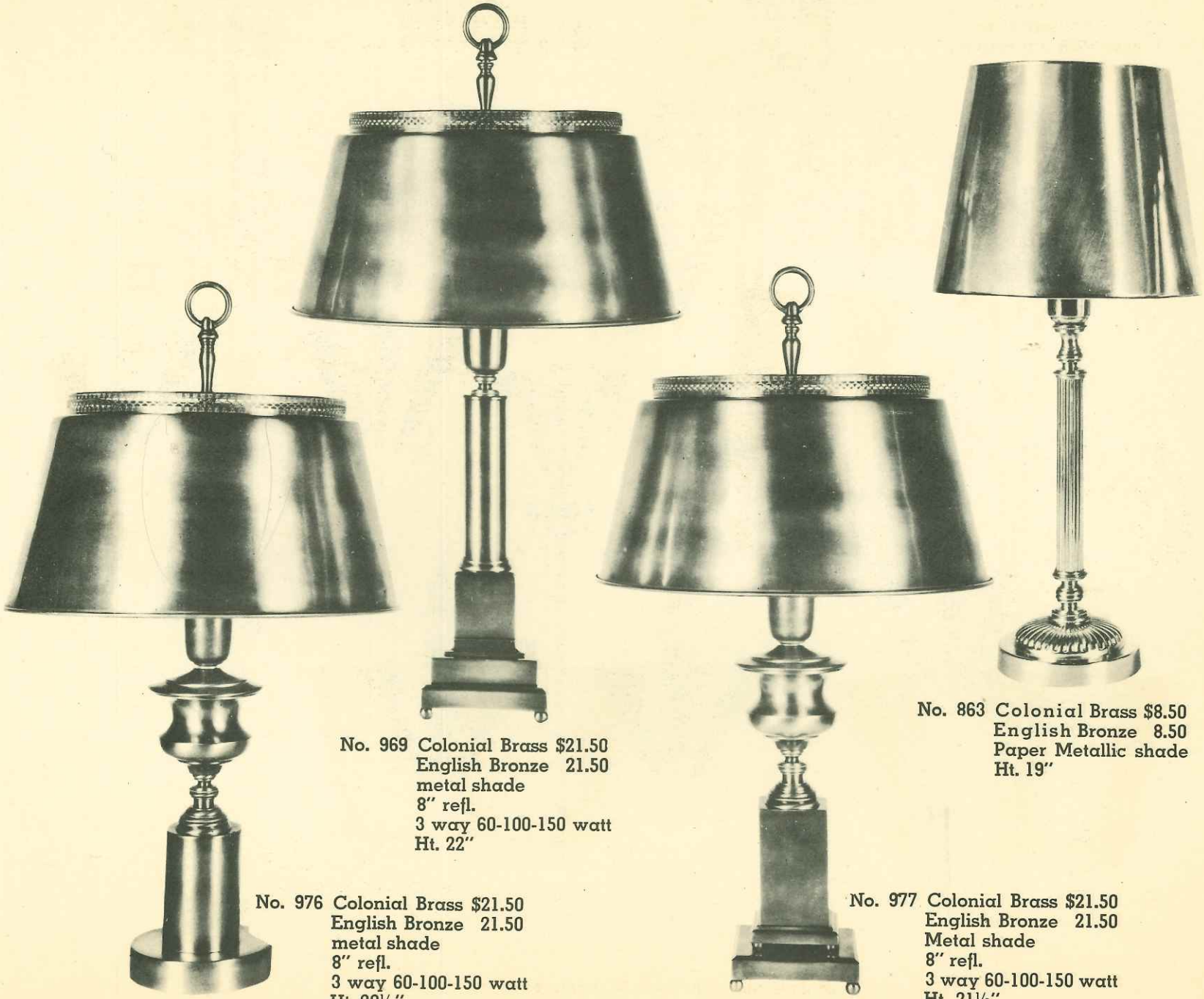


No. 933 Colonial Brass $19.50
English Bronze 19.50
metal shade
Ht. 18"



No. 927 Colonial Brass $14.50
English Bronze 14.50
metal shade
Ht. 15"

"Height of Lamp is to top of Shade—not to top of Finial"



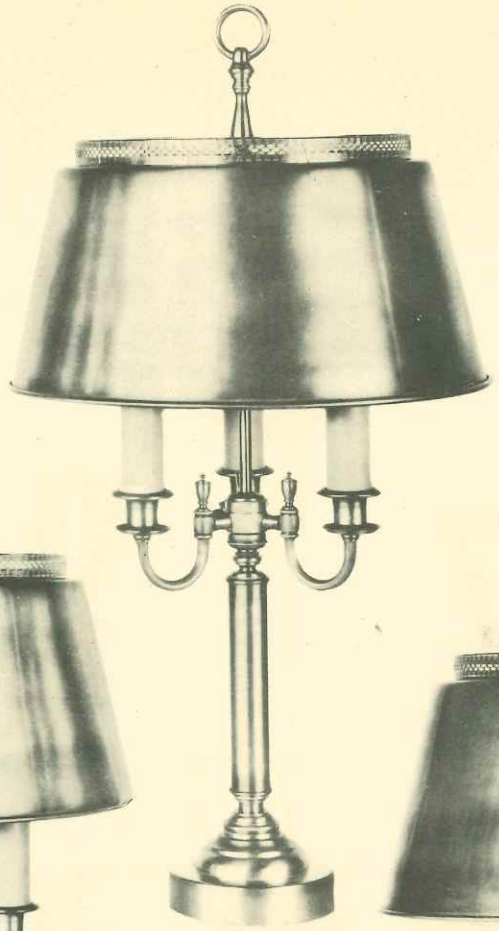
No. 969 Colonial Brass $21.50
English Bronze 21.50
metal shade
8" refl.
3 way 60-100-150 watt
Ht. 22"

No. 863 Colonial Brass $8.50
English Bronze 8.50
Paper Metallic shade
Ht. 19"

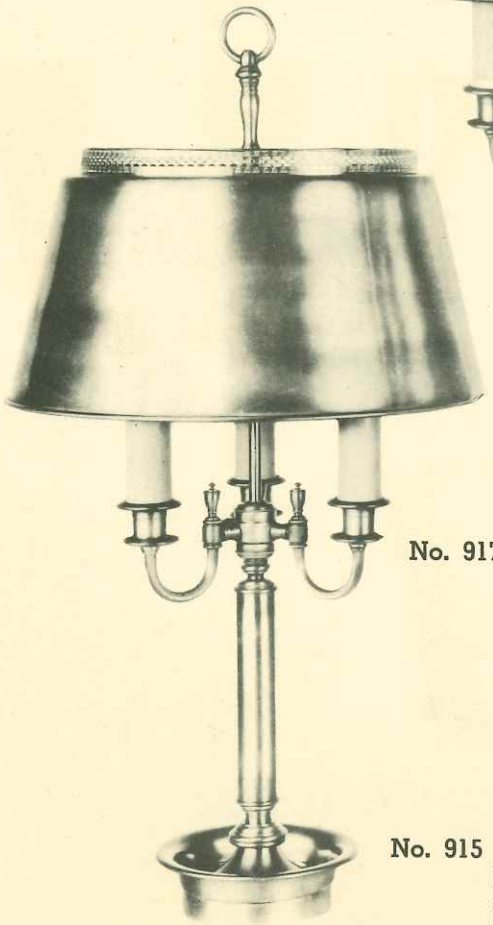
No. 976 Colonial Brass $21.50
English Bronze 21.50
metal shade
8" refl.
3 way 60-100-150 watt
Ht. 20½"

No. 977 Colonial Brass $21.50
English Bronze 21.50
Metal shade
8" refl.
3 way 60-100-150 watt
Ht. 21½"

"Height of Lamp is to top of Shade—not to top of Finial"

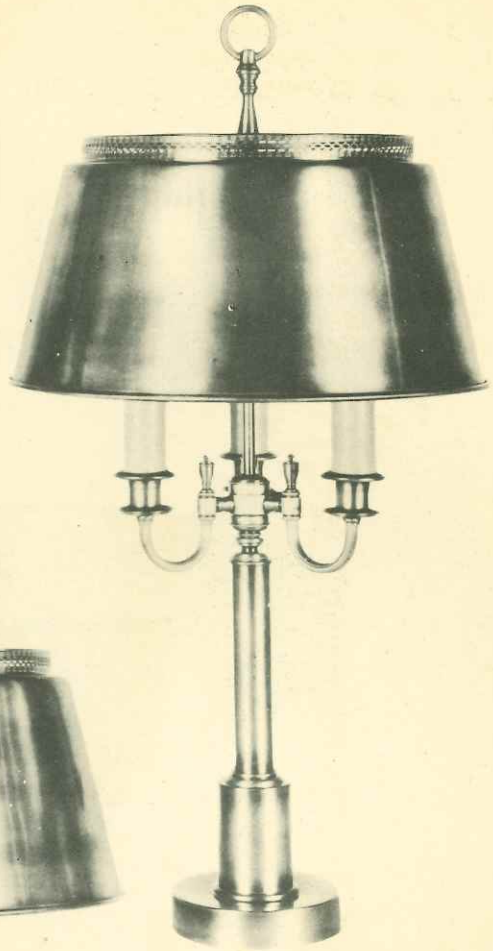


No. 917 Colonial Brass $23.50
English Bronze 23.50
metal shade
Ht. 22"



No. 915 Colonial Brass $23.50
English Bronze 23.50
metal shade
Ht. 22"

No. 965 Colonial Brass $29.00
English Bronze 29.00
metal shade
Ht. 19"

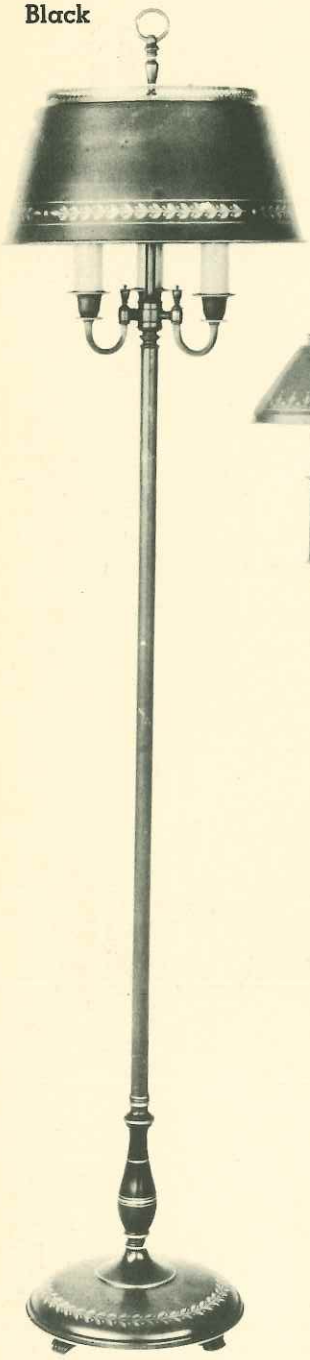


No. 909 Colonial Brass $23.50
English Bronze 23.50
metal shade
Ht. 23"

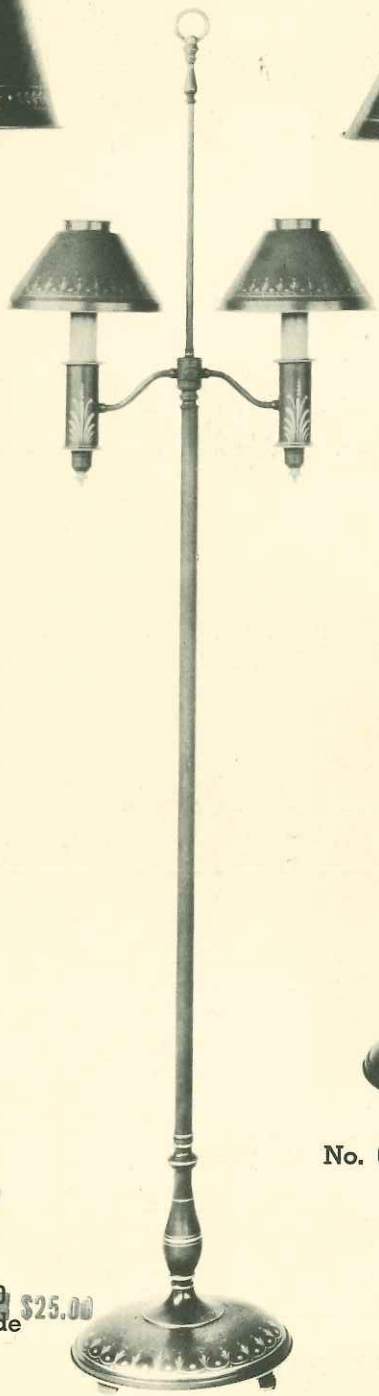
Red
Green
Yellow
Black

"Height of Lamp is to top of Shade—not to top of Finial"

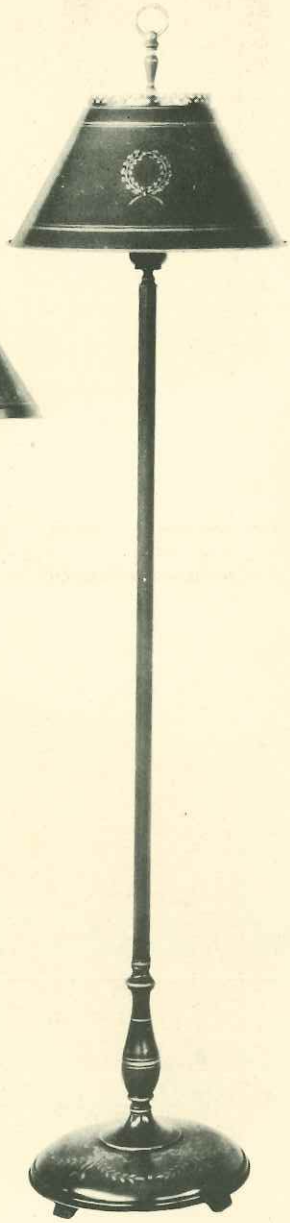
Blue
Ivory
White
Wedgewood Gray



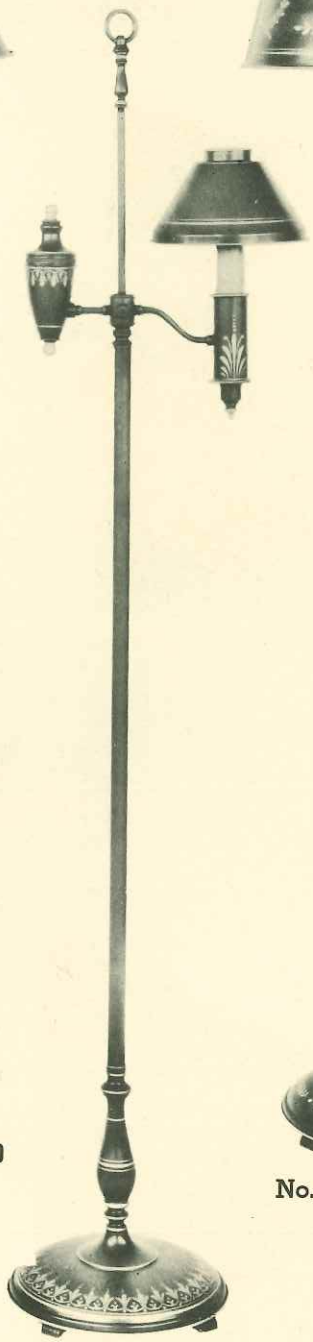
No. 686 Tole ~~$29.50~~ $25.00
metal shade
Ht. 60"



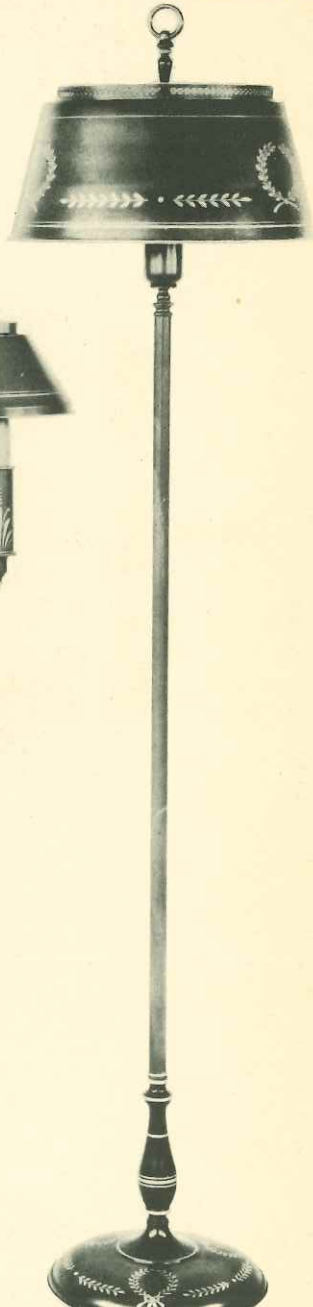
No. 682 Tole $21.00
metal shades
Ht. 55"



No. 684 Tole $17.50
metal shade
6" Refl.
3 way 40-60-100
watt
Ht. 53"



No. 683 Tole $19.50
metal shade
Ht. 55"



No. 685 Tole $23.50
metal shade
8" Refl.
3 way 60-100-
150 watt
Ht. 58"

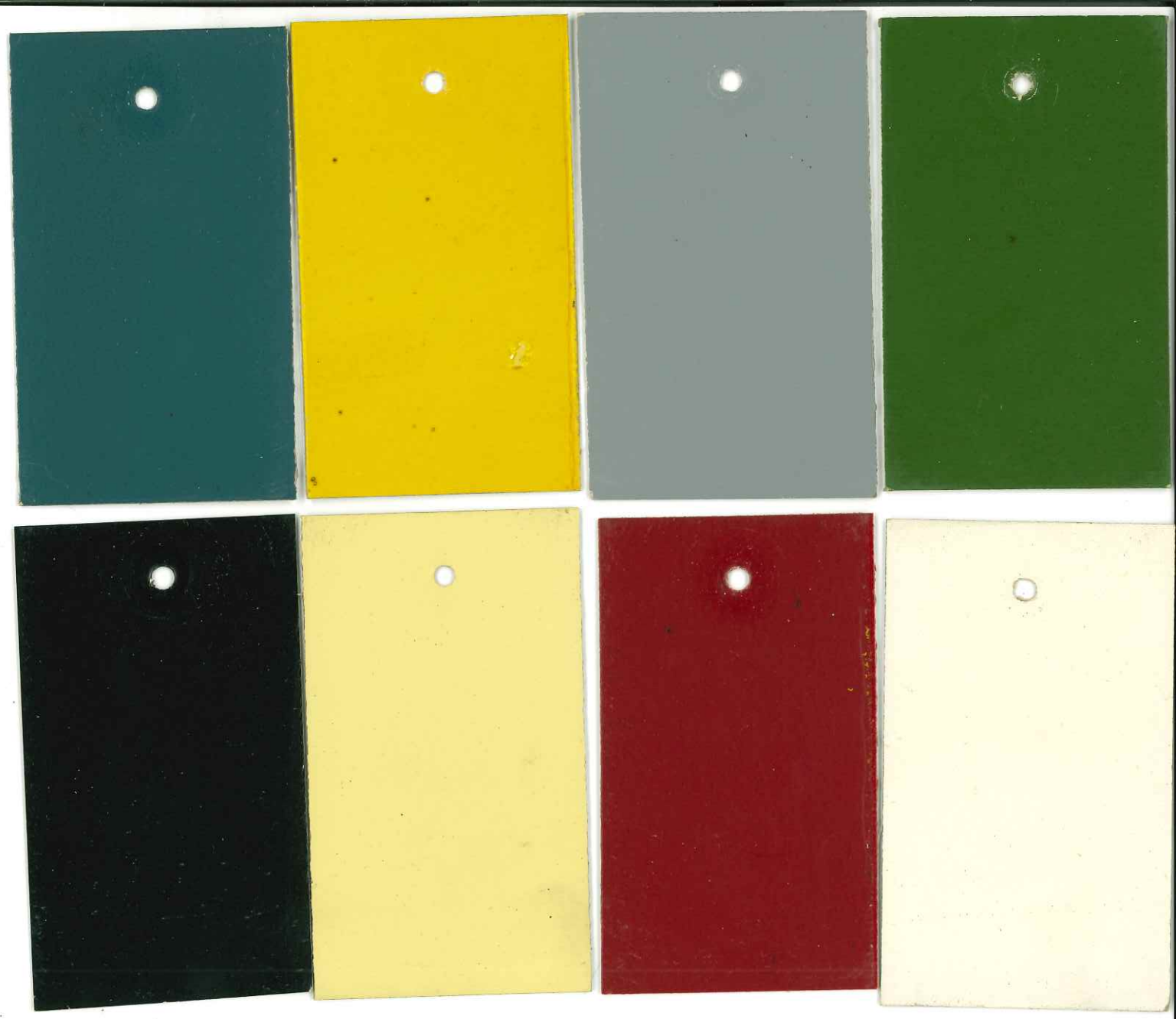
"Height of Lamp is to top of Shade—not to top of Finial"

Red
Green
Yellow
Black
Blue
Ivory
White
Wedgewood Gray

No. 964 Tole $17.50
Metal shade
6" reflector
3 way 40-60-100 watt
Ht. 20"

No. 977 Tole $21.50
Metal shade
8" reflector
3 way 60-100-150 watt
Ht. 20"

No. 969 Tole $21.50
Metal shade
8" reflector
3 way 60-100-150 watt
Ht. 22"

No. 976 Tole $21.50
Metal shade
8" reflector
3 way 60-100-150 watt
Ht. 19"

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